



AcornOak

A Cooperative Community Powered by Women of Experience
Helping Organizations Build Remarkable Brands
and Seize Opportunities for Growth



Presents

AcornBoost Alliance Program

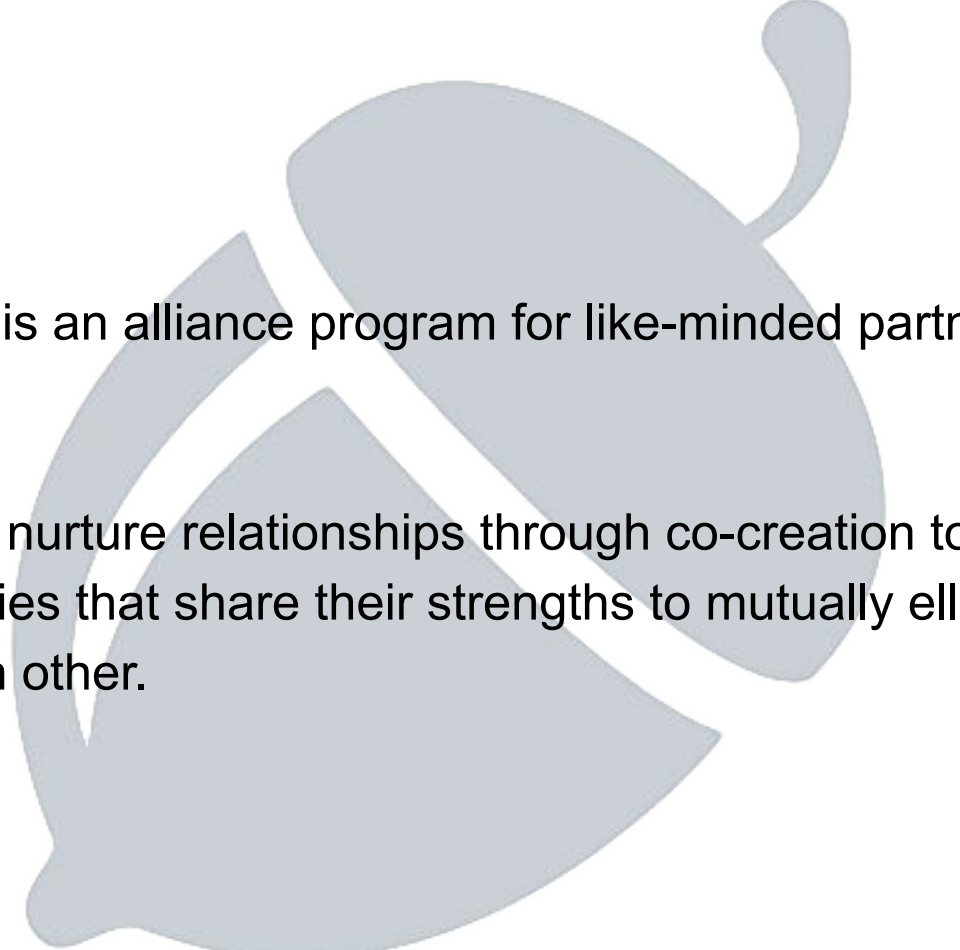
Partnering to Build
the Next Generation of Start-ups
and Stronger Communities of Client Portfolio



We aren't your typical digital marketing firm.

Unlike other firms, we are grounded in social responsibility and ethical, mindful leadership.

We **co-create** with entrepreneurs and SMBs driven by a desire to build transparent, trustworthy, artful, and evolving businesses.



AcornBoost is an alliance program for like-minded partners and their clients.

We build and nurture relationships through co-creation to develop a network of allies that share their strengths to mutually elevate and promote each other.

Our Core Offerings.

+ Game-changing business strategy and marketing support to benefit firms seeking significant change or growth in four key areas:

1. Business Strategy
2. Brand Awareness
3. Lead Generation
4. Creativity and Innovation

+ We bring **years of experience** and a diverse array of innovative digital service packages that empower organizations to thrive in our disrupted global economy.

Alliance Program Benefits.

For Incubators

- + Kick-off with a complimentary 2-hour brainstorming and strategic analysis session.
- + Explore barter arrangements, based on relative strengths, to nurture mutual client relationships.
- + Expand through co-created joint offerings--from collaborative digital service packages to innovative products.

For Startups

- + Cost-effective consulting performed on a part-time basis; an efficient, affordable framework for growing firms.
- + Support women to proactively participate in the movement toward a more balanced world.
- + Gain deep understanding of customers' behavior and minds, with our unique approach to values and purpose alongside profit.

What Are the Next Steps?

- + Co-sign the **AcornBoost** Alliance Charter Agreement and NDA.
- + Add respective logos on website, accompanied by announcements on social media.
- + AcornOak's team gets to work with the complementary strategic assessment to help your team to gain business clarity or solve a business challenge (AcornStart is our \$495 package).
- + Our collaboration will lead to a targeted project to build our alliance and collaborate in a win-win-win relationship.

What Our Clients Say

“AcornOak has a wide knowledge of online tools and metrics, a highly developed grasp of the elements and process of creating a sales funnel.”

Bill Anderson, Art Guard CEO.

What Our Clients Say

“They brought order and collaboration to a group and in the end we came away with a thoughtful and executable foundation in the way we will look to define our brand, launch our story, and spend our digital dollars.”

Nina Boone, Umbrelly Welly Founder & CEO



AcornOak

Thank you
www.acornoak.net