

The AcornOak Team

Let AcornOak be your one-stop outsourced sales, marketing, and business partner.

Our name says it all – we’re about helping our clients grow through business strategy, brand awareness, lead generation, and creativity & innovation.

Relationship management in customer service, employee, or vendor relations are becoming key drivers of brand value and strategic differentiation in an overcrowded marketplace. They sit on one of the largest untapped resources for companies: culture, feedback, and proprietary customer data.

AcornOak: Your Best Resource for Sales & Marketing Expertise

MEET OUR TEAM OF EXPERTS



Darcy Petry

Client Service Expert
Business Strategist
Project Manager
Product Manager
Developer and Trainer



Leslie Cohen

Product developer
Partnership executive
Business strategist
Business coach
Advisory Specialist



Sharon Lewis

Marketing strategist
Marketing researcher
Brand strategist
Go-to-market strategist
Content writer



Kim Huey-Steiner

Sales strategist
Business strategist
Advertising specialist
Market researcher
Go-to-market strategist



Lori Schwebel

Marketing strategist
Product launch expert
Market researcher
Content writer
Event coordinator



Laura Silvius

Copy-writer
Graphic Designer
Digital Marketer
Project Manager
Business developer

A Challenging Market

REQUIRES A NEW APPROACH

Over the last five years, the ways consumers and businesses communicate, learn about products, and make purchasing decisions have fundamentally changed.

Building relationships with customers, employees, or vendors start early in the relationships process and need to be nurtured throughout their journey.

Powered by Appreciation

WITH A SYSTEMIC APPROACH

We'll help your team address the relationships management challenges and transform them to fuel loyalty through a sense of belonging.

When organizations' values are well integrated into rewarding internal and external processes, the culture becomes the glue to foster positive behaviors through relationships inside and out.

The AcornOak Process

In our first meeting, we review your organization's existing relationship processes, and identify the approach and key people to interview to dive deeper into their emotions and feelings. From there, AcornOak's experts will share a blueprint with actionable steps to guide and provide strategies to your teams. Supplying valuable, experienced support to your relationship management efforts during this difficult period, AcornOak will empower your teams to find new unique ways to improve your customers and/or employees lives resulting in long-term loyalty.

Our Team Approach

INFORMED INSIGHTS AND QUANTIFIED OUTCOMES

Relationships Assessment



Using our deep expertise and listening skills, we review your organization's existing relationship processes, and identify key people to conduct interviews and assess the relationship challenges and pain points.

Relationship Management Opportunities



Our strategic assessment will provide opportunities for your organization to nurture relationships early in the journey and seed authentic relationships with your customers, employees or vendors.

Relationship Culture



Our team will provide a plan to embrace your organization's culture. By integrating your brand values with rituals, it will foster positive behaviors to build a renewed relationship with employees, customers or vendors.

Relationship Success



Using our unique blueprint and through valuable and experienced support, our experts will empower your team to find new unique ways to improve your employees or partners' lives resulting in long term loyalty through a deeper emotional connection.

**3-Month Package: Market Price \$15,000/month
AcornOak Fee is \$6,500/month**