

# EMERGING CO-CREATION FRAMEWORK

For Facilitators and Change Agents

## Systems

Ideation meetings.  
Listening meetings.  
Research projects.  
Solving problems.

## Benefits

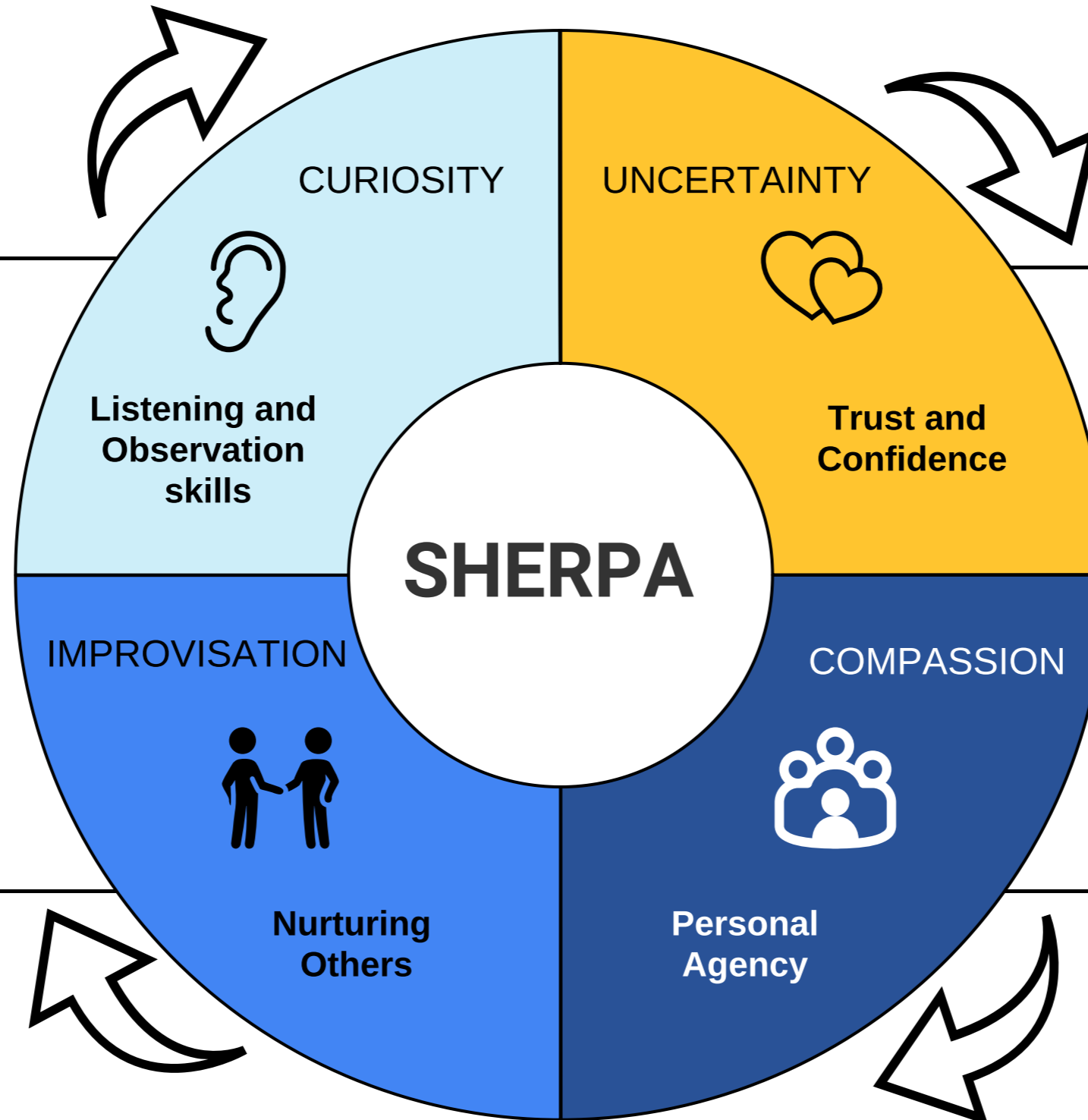
Better understanding and communication between departments.  
Embracing diversity.  
Asking better questions.

## Systems

Lower employee churn. Higher experimentation.  
Co-creation and collaboration.  
Pivoting

## Benefits

A spirit of Respect.  
Fun, joyful and engaging relationships.  
Enhanced creativity.  
People trust their imagination.  
Higher Energy.  
Shared truths.



## Systems

Innovation meetings.  
Agile Methodology.  
Rapid testing.  
Research & Dev

## Benefits

Healthier relationships with risk-taking.  
Command&control to collaborative and self-organized teams.  
Better decision-making

## Systems

Relationships with outside communities.  
Positive influence on brand perception.  
Authentic marketing practice.  
Hybrid & flexible working.

## Benefits

Close-knit community. Enhances conflict resolution.  
Better morale and productivity.  
More Initiatives taking