

Open Innovation Readiness Checklist



Use the checklist below to evaluate your organization readiness for Open Innovation:

For each item below, rate the answer that best describes your readiness for open innovation. 1-lowest 5-highest

CULTURE 1 2 3 4 5
Does the organization have a culture that supports Open Innovation and encourages collaboration with customers, employees, and external partners?

LEADERSHIP 1 2 3 4 5
Does the organization have leaders who are committed to open innovation and are willing to invest resources and support the initiative?

COMMUNICATION AND COLLABORATION 1 2 3 4 5
Does the organization have effective communication and collaboration channels in place to facilitate open innovation?

ACCESS TO INFORMATION AND RESOURCES 1 2 3 4 5
Does the organization have the information and resources necessary to support open innovation, including technology, tools, and support from key stakeholders?

CUSTOMER ENGAGEMENT 1 2 3 4 5
Does the organization have a strong customer engagement strategy in place to encourage customer participation in the innovation process?

PROCESSES AND PROCEDURES 1 2 3 4 5
Does the organization have processes and procedures in place to support open innovation, including a system for capturing and evaluating ideas and feedback from customers and external partners?

If you've scored less than 20, contact us to discuss what areas need to improve:

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